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product designer

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experience

- 9/17–Present **Gaia Interactive** | UI/UX Design (Contract)
Currently, developing concepts and defining product goals for a new mobile application at Gaia Interactive. Additionally, consulting and designing workflows to help Gaia implement their transition to a mobile-first, responsive redesign of their online community.
- 3/17–Present **MTCA** | UI/UX Designer (Contract)
Acting as lead designer on projects with clients including The Valley Real Estate, Udacity, and Cellebrite. Collaborated with stakeholders on user experience strategy and visual design to improve experiences on mobile and web.
- 2/17–Present **Freelance Work** | Sole Designer
Defining concepts and workflows to create the MVP for an early-stage, stealth startup. With other clients, like Sony Biotechnologies and Presentation High School, I have implemented email campaigns from designs and created marketing collateral to promote events share information.
- 10/16–2/17 **Captora** | UI/UX Designer
Designed experiences in Captora's web-based marketing platform to optimize customer's understanding and improve workflows within the application. Unified Captora's user interfaces and internal design language.
- 6/15–8/15 **Uber** | Design Intern
Supported UberEATS product by designing packaging to add value to the end user experience. Also supported the communications design team by designing various marketing deliverables for web, print, and interface.
- 6/14–8/1 **ZURB** | Design Intern
Worked with the Foundation team to help reimagine the onboarding experience for new users to the framework. Designed illustrations, wrote copy, and coded pages on Foundation Docs and marketing site.

achievements

- Best in School**
2015 **AIGA San Francisco** | Enrichment Scholarship
Of three designers nominated from the San José State University Graphic Design program, I received the honorable mention of *Best in School* from AIGA.
- First Place**
2015 **Intel Security—McAfee** | Designation Contest
My partner and I designed a product that would provide parents with the ability to connect with teachers to monitor situations of bullying in their child's school.

education

- 2016 **San José State University** | BFA Graphic Design Cum Laude
Interdisciplinary studies in the field of design.