



preston  
mcpeak

## product designer

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## experience

12/17–Present

**FiscalHive** | UI/UX Design

Collaborated with our team to interpret customer needs and expand features on the FiscalHive platform. Promoted communication with overseas engineers to expediate the process from design to development and ensure quality of implementation.

9/17–12/17

**Gaia Interactive** | UI/UX Design (Contract)

Produced concepts and defined product goals for a new mobile application at Gaia Interactive. Additionally, consulted and designed workflows to help Gaia implement their transition through a mobile-first, responsive redesign of their online community.

3/17–9/17

**MTCA** | UI/UX Designer (Contract)

Acting as lead designer on projects with clients including The Valley Real Estate, Udacity, and Cellebrite. Collaborated with stakeholders on user experience strategy and visual design to improve experiences on mobile and web.

2/17–12/17

**Freelance Work** | Sole Designer

Defining concepts and workflows to create the MVP for an early-stage, stealth startup. With other clients, like Sony Biotechnologies and Presentation High School, I have implemented email campaigns from designs and created marketing collateral to promote events share information.

10/16–2/17

**Captora** | UI/UX Designer

Designed experiences in Captora's web-based marketing platform to optimize customer's understanding and improve workflows within the application. Unified Captora's user interfaces and internal design language.

6/15–8/15

**Uber** | Design Intern

Supported UberEATS product by designing packaging to add value to the end user experience. Also supported the communications design team by designing various marketing deliverables for web, print, and interface.

6/14–8/1

**ZURB** | Design Intern

Worked with the Foundation team to help reimagine the onboarding experience for new users to the framework. Designed illustrations, wrote copy, and coded pages on Foundation Docs and marketing site.

## achievements

Best in School

2015

**AIGA San Francisco** | Enrichment Scholarship

Of three designers nominated from the San José State University Graphic Design program, I received the honorable mention of *Best in School* from AIGA.

2016

## education

**San José State University** | BFA Graphic Design Cum Laude  
Interdisciplinary studies in the field of design.