



preston  
mcpeak

**product designer**

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**experience**

- 3/17–Present **MTCA** | UI/UX Designer  
Currently a lead designer on projects with various clients including Udacity and Cellebrite. Collaborated with stakeholders on user experience strategy and visual design to improve experiences on mobile and web.
- 2/17–Present **Freelance Work** | Sole Designer  
Created designs for email campaigns and marketing collateral for clients including Sony Biotechnologies and Presentation High School.
- 10/16–2/17 **Captora** | UI/UX Designer  
Designed experiences in Captora's web-based marketing platform to optimize customer's understanding and improve workflows within the application. Unified Captora's user interfaces and internal design language.
- 6/15–8/15 **Uber** | Design Intern  
Supported UberEATS product by designing packaging to add value to the end user experience. Also supported the communications design team by designing various marketing deliverables for web, print, and interface.
- 6/14–8/14 **ZURB** | Design Intern  
Worked with the Foundation team to help reimagine the onboarding experience for new users to the framework. Designed illustrations, wrote copy, and coded pages on Foundation Docs and marketing site.
- 3/14–6/14 **Kalio Commerce** | Graphic Designer  
Experimented with brand elements to give the Kalio identity more creativity. Designed marketing collateral such as: event banners, convention booths, name tags, and promotional fliers.

**achievements**

- Best in School** **AIGA San Francisco** | Enrichment Scholarship  
Of three designers nominated from the San José State University Graphic Design program, I received the honorable mention of *Best in School* from AIGA.
- First Place** **Intel Security—McAfee** | Designation Contest  
My partner and I designed a product that would provide parents with the ability to connect with teachers to monitor situations of bullying in their child's school.

**education**

- 5/16 **San José State University** | BFA Graphic Design Cum Laude  
Interdisciplinary studies in the field of design.

